This Page Is Inserted by IFW Operations and is not a part of the Official Record

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

IMAGES ARE BEST AVAILABLE COPY.

As rescanning documents will not correct images, please do not report the images to the Image Problem Mailbox.

P.02



Attorney Docket No. NAT50001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

;

In re the Application of:

Assignee:

THOMAS KENNETH BROE

None

Serial No. 10/656,562

Filed: September 4, 2003

Title: SUPERVISORY CONTROL AND : ACQUISITION SYSTEM FOR RETAIL ADVERTICING AND REVARD PROGRAM :

> STATEMENT OF STATUS AS SMALL ENTITY IN ACCORDANCE WITH 37 C.F.R. 1.9 AND 1.27

STATEMENT OF INVENTORS:

THOMAS KENNETH BROE

1921 10A Street, S.W. Calgary, Alberta, Canada T2T 3K2

- I, the undersigned, hereby verify that I am:
 - [x] an inventor of the above-identified invention and I qualify as an independent inventor in accordance with 37 C.F.R. 1.9(a).
 - [] an individual assignee/licensee/owner of exclusive/nonexclusive rights in the above-identified invention and I would be classified as an independent inventor in accordance with 37 CFR 1.9(c) if I had made the above-identified invention
 - [] the and have authority to act on behalf of said Company, that said Company qualifies as a small business concern as defined in 37 CFR 1.9(d) in that the number of amployees of said Company including those of its affiliates, as defined in 37 CFR 1.9(d), does not

P.03

exceed 500 persons, and that said Company is the assignee of exclusive rights in the above-id ntified invention.

AND that I have not assigned, granted, conveyed, or licensed any rights in the invention except to: NONE

AND that I am under no obligation under contract or law to assign, grant, convey, or license any rights in the invention except to: NONE

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b)).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Date

THOMAS KENNETH BROE

HEREBY CERTIFY THAT THIS DOCUMENT AND/OR FEE TO BEING DEPOSITED WITH THE U.S. POSTAL SERVICE AS PICKED CLASS MAIL IN AN ENVELOPE ADDRESSED TO: COMMISSIONER OF PATENTS AND TRADEMARKS, UNITED STATES PATENT AND TRADEMARK OFFICE, WASHINGTON, D.C. 20231 ON

(10HN R. UREN 18EG. No. 27,530



Attorn y D cket No. NAT50001

DECLARATION AND POWER OF ATTORNEY ORIGINAL PATENT APPLICATION

As a below named inventor, I hereby declare that my residence, post office address and ditizenship are as stated below next to my name; that I verily believe that I am the criginal, first and sule inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SUPERVISORY CONTROL AND ACQUISITION SYSTEM FOR RETAIL ADVERTISING AND REWARD PROGRAM

which was described and claimed in a specification filed on September 4, 2003 under United States application serial no. 10/656,562.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information of which I am aware which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, 1.56(2).

I hereby claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign application for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

NONE

- 2 -

I hereby claim the benefit und r Titl 35, United States Code, Section 120 of any United States application listed bel w and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

NONE

I hereby appoint the following as my attorney and/or agent of record with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith and to file, prosecute and to transact all business in connection with international applications:

John Russell Uren Reg. No. 27,530

Address all correspondence to:

John Russell Uren Suite 202, 1590 Bellevue Avenue West Vancouver, British Columbia Canada V7V 1A7

Direct all telephone calls to:

John Russell Uren (604) 922-2997 (West Vancouver, Canada) (360) 945-3411 (Washington State)

I further declare that I have revi wed and understand the contents of this Declaration and that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

SIGNED this 15th day of January, 2004.

a an theologic of the Betholic following to

inventor:	THOMAS KENNETH BROE
Signature:	Con Brade
Residence:	Calgary, Alberta, Canada
Postal Address:	1921 10A Street, S.W.
	Calgary, Alberta, Canada, T2T 3K2
Citizenship:	Canadian

I HEREBY CERTIFY THAT THIS DOCUMENT AND/OR FEE IS BEING DEPOSITED WITH THE U.S. POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO: COMMIS-SIONER OF PATENTS AND TRADEMARKS, UNITED STATES PATENT AND TRADEMARK OFFICE, WASHINGTON, D.C. 20231 ON

> JOHN R. UREN REG. N .\ 27.530